



**SUCCESSFUL  
ANNUAL CONVENTION**  
Portland, Oregon  
June 20 - 23, 2007

Fall 2007  
**Litho Tips**  
The official publication of  
The National Association of Litho Clubs

*New Members ~ New Clubs*



Ray Siegel from the **Chicago Litho Club** (an individual club, not an NALC member club) made a presentation to convention attendees. He also joined the national and received his membership pin.

During the convention, word was received that the **Sierra Graphics Network** (Reno, Nevada) had voted to join the NALC.

*Below: Members from the **High Desert** (California) Club were on hand to receive their NALC Charter. Seen here are club Past Presidents Don Hart Jr. and Don Hart, Sr., NALC President Neil Lockwood, High Desert Club President Viktor Hungerford, NALC Executive Director Ed Riggs.*



NALC President Neil Lockwood presented a new charter to **Yosemite Area Club** President Judy Kenyon.

*Not shown are Susan and Ward Johnson, from the **Redwood Empire Club** which has been accepted into the NALC and will receive its charter soon.*

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*Litho Tips*



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*Changes? Please notify Blair Dreyfus: [blair.dreyfus@sbcglobal.net](mailto:blair.dreyfus@sbcglobal.net)*

*D*ear Members and Friends,

First, I would like to take this opportunity to thank Neil Lockwood, immediate past NALC President, for all his hard work last year. I would also like to thank past committee chairs and everyone who participated in the annual convention.

This is an exciting time for the NALC with new clubs coming on board. These new clubs are Yosemite, High Desert, East Bay, Sierra Graphics Network and Redwood Empire. We are at a very important and hopeful time for increasing memberships. I am confident that the new members will enjoy the concept of each individual having equal input into any changes in the club.

A major change in the NALC was announced at the national convention in Portland. Ed Riggs announced that he will step down at the end of 2007 and it was voted that Blair Dreyfus will become National Secretary.

Be on the look-out for changes that will come about from the addition of two new national committees – one for our soon-to-be-named national printing competition and one for our newly-appointed Marketing/Benefits Chair. There will be news from these committees in the next issue of *Litho Tips*.

We're always looking for volunteers to fill any of the national committee positions. The NALC is only as good as you, the members, help make it. Volunteering to help makes the work easier and it is very fulfilling.

I regret to report the passing of Betty Worthington. She lost her struggle with cancer in June. Betty was the wife of former NALC executive secretary Dick Worthington. Our thoughts go out to Dick and their family.

Here's to a great year. Thanks for electing me to serve as your president.

*Al Hartman*  
President, NALC



*Al Hartman, past president of the Cincinnati Litho Club (left), was installed as National President at the NALC convention in Portland this past June.*

LITHO TIPS EDITOR: Arthur Fry, NALC Second Vice President  
with assistance from: Jean Dreyfus

Printed by: Harding Print of Whitman, Mass. . . . OR NOT . . .

Photos: Don Hart, Nathan Atkinson

NALC 62nd Annual Convention  
 June 20 - 23, 2007 Marriott City Center  
 Portland, Oregon  
 Minutes of the Meeting

**The business meeting** of the 2007 NALC 62nd Annual Convention was called to order at 8:30 a.m. June 22, 2007 at the Marriott City Center, Portland, Oregon by Edward Riggs, a member of the Boston Club and Executive Vice President and National Secretary of the NALC. Neil Lockwood, of the Baltimore Club, conducted the invocation and salute to the flag. President Lockwood then welcomed everyone to Portland, Oregon and offered opening remarks, followed by the acknowledgement of past Presidents Ed Riggs of Boston and Dorothy Montgomery of the Ann Arbor Club as being in attendance. Neil then asked each member present to introduce themselves to the group. Ed Riggs conducted the roll call, with the following clubs represented: Ann Arbor, Baltimore, Boston, Cincinnati, San Francisco, High Desert, CA and Yosemite Area, CA. For the benefit of our new members and first time delegates an explanation was given regarding the reasons for the Annual Convention, the goals and organizational procedures. We also welcomed the President of the Chicago Litho Club, Ray Siegel as a guest and speaker. The Portland Litho Club's President Gregg Swett and Secretary/Treasurer Warren Winner, will also join us on Saturday. Both clubs are former NALC member clubs and hopefully we'll be able to welcome them back to our NALC membership.



*National Secretary Ed Riggs (standing) called the annual meeting to order. Seated are the officers (from left) Blair Dreyfus, Al Hartman, Neil Lockwood and John Campbell.*

**#6 – President's Report:** President Lockwood expressed his perception that this past year really flew by. He also recognized that our NALC membership has declined over the last few years. New membership drives conducted within the Baltimore Club has yielded several new members and, with the help of the NALC Board of Directors, two new clubs have joined our association and more are considering joining in the near future. (*Editor's Note:* Two more clubs applied for membership before the meeting was adjourned and a third joined shortly thereafter.) Neil also specifically mentioned that the Board of Directors worked well together to keep the momentum going for us to continue and prosper.



*Our official convention greeters were Mary Riggs and Natalie Powell.*

**#7 – First Vice-President's Report:** Al Hartman noted in his report that Neil never needed to call upon the First Vice-President to fill in for him, which made his job easier. Al reported that all committee chairpersons were contacted to submit a written report of their activities and accomplishments for this meeting. Most have been submitted.



*Bill Wearne from Ann Arbor, Lauren DeFeo from the Baltimore Club, Judy Kenyon from Yosemite Area and Dorothy Montgomery of Ann Arbor.*

**#8 – Second Vice-President's Report:** Blair Dreyfus stated the duties of his position and reported that one electronic version of *Litho Tips* was distributed to all members who supplied an e-mail address. That number now accounts for 1/3 of our total membership and is growing. Two *Litho Tips* editions were printed and mailed to all members. Blair acknowledged his appreciation to Jean Dreyfus for her time and effort for the editing and pre-press work. He also noted that John Campbell contributed greatly, by printing and mailing *Litho Tips* at a very low cost to the NALC. Blair stated that there are several areas that need



*Right: Viktor Hungerford (High Desert) and Nathan Atkinson (San Francisco).*



*Far Right: Don Hart, Jr. and Don Hart, Sr. from the High Desert (California) Club.*

attention; we are currently at 33% of our members registered for e-mail while some clubs are nearly 100%. We need to push for more e-mail addresses. We need to spice up *Litho Tips* content and appearance by doing something different.

**#9 – Treasurer’s Report:** John Campbell noted that in the last fiscal year, even though we further reduced expenses from previous levels, we still operated with income falling short of the reduced expense level. A key item in the income shortfall was ad donations. We budgeted for \$6,000 and received only a small fraction of that amount. We need to concentrate on income generation in order to pay for expenses incurred. He mentioned that payment of a significant amount of costs incurred by the NALC and paid by Ed, personally, have been deferred by Ed Riggs. John added that our bank account is fine and our reserve account has dropped to \$10,537. John also noted that we wrote-off as bad debt, all money due us from the Austin Litho Club, since the club has closed down. Mr. Campbell stated that with our new efforts and new clubs joining the NALC, we could make next year’s report much better.

**#10 – Auditor’s Report:** John Campbell has chosen David J. Cleary, CPA, MST, to be our auditor. Mr. Cleary reviewed all bank statements and checkbooks. He reported the records properly represent the transactions of income and expenses for those reported to date. This was in accordance with standards established by the American Institute of Certified Public Accountants. A complete audit was not conducted at this time, but will be for our next annual meeting.

**#11 – Budget Report:** Dorothy Montgomery stated that we continued to lose members this past year. Dorothy noted that with the decrease in membership and no significant increase in total revenue, she recommends that in order to better balance to budget we need to increase our annual per capita dues to \$13.00 per year. After much discussion a motion was made and seconded to bring this proposal to a vote. The proposed increase was defeated by majority vote of hands. The rationale being, the NALC needs to exhibit a stabilized dues structure since most new clubs that joined this past year are very sensitive to dues increases. It was also noted that the addition of new clubs would help generate new revenue.

**#12 – Awards and Scholarships:** John Murrel’s report stated a need to increase the number of nominations for available NALC Awards and

that not enough members have been recognized for their hard work. The NALC “Local Member of the Year” award is available to every club and is a great way to recognize individuals for their contribution in making a strong and healthy local club. This year’s winners were: Cindi Kolarik, Baltimore; Scott Sanders, Ann Arbor; David Signore, Connecticut Valley; Paula Ellis of the High Desert Club; Nancy Noble of the San Francisco Club; and Vince Sereno of the Yosemite Club. John also recognized that there were no nominations for the Litho Club of the Year award. All nominations for Awards need to be received prior to May 15th of each year. All applications for scholarships need to be received by March 15 of each year. (*Editor’s notes:* Nancy Noble earned the NALC/Tom McGill National Member of the Year Award.) A new Scholarship and Awards Booklet will be published soon. Day International is working with us to provide scholarships for up to 8 participating clubs. Semi-annual scholarships in the amount of \$750 for each club. If your club is not part of the program contact Ed Riggs for details.

**#13 – National Secretary’s Report:** Ed Riggs reported that the NALC is moving forward to becoming a stronger Association. Last year’s Annual Meeting was held in Weehawken, NJ. We were disappointed that the meeting was not well attended, especially since many members were excited and looking forward to visiting NYC. It was, however, to be considered a good meeting. We used the four-day format to cover all objectives and while it worked, there was concern that members were being pressed on time away for a meeting. We modified it by making it a full three-day meeting, allowing members to arrive in the evening prior to the start of the meeting. We cut one free afternoon and added meeting value instead. We also

*Raymond Siegel from the Chicago Litho Club spoke on the success of the Chicago Club as well as giving a presentation on Marketing Your Club in Your Locale.*



*Lauren DeFeo gave a presentation on Leadership Skills.*



*Blair Dreyfus addressed the group. Seated are Judy Kenyon (Yosemite Area), Ward Johnson and Susan Johnson from the new NALC Club of the Redwood Empire (California), and Al Hartman.*



shortened the free time on Saturday afternoon. This is the version we are using at the Portland meeting. We retained all other properties of the meeting model. We also solidified our commitment to future conventions by selecting two potential sites for our convention for each of the next three years. We are pleased to report an increase of 28% in attendance here in Portland over last year. We are proud to report that we have two new member clubs attending this year, The High Desert Club based in Lancaster, CA and the Yosemite Area Club, based in the Modesto, CA area. And we anticipate several more clubs joining in the near future. (*Editor's note:* Three more clubs have applied for membership since the meeting!)

**#14 – Annual Convention Report:** New York City, as mentioned in the Secretary's report; The NYC convention was successful even though it was not well attended. One of the highlights of the meeting was the participation of Betsy Fiske, the manager of our NALC Scholarship Foundation. Betsy explained the history, purpose and successes of the foundation over the years. She also explained what we must do to help the foundation grow and reach out to more students. A primary need for the foundation is to award more scholarships. Betsy also agreed that we could use one particular scholarship to help offset expenses for a professional speaker at our Annual Meeting.

**#15 – Future Conventions:** Ed Riggs stated that we have been modifying our Annual Conference to meet membership needs and desires for the last three years. Each year we make some improvements and the end result is that members feel as though they receive more value from the meeting, while still having time to enjoy the location of the convention. Now, with several new clubs joining we must focus more on what the NALC is, its purpose and what it stands for. Even though we have a set agenda, we always adapt our schedule to meet members' needs. This year, in Portland, OR, we incorporated our first paid speaker in many years. The subject was the economics of the printing industry and how it affects our members in their regions. Ed Gleeson, a member of the PIA/GATF Economics staff was our speaker. The costs for his presentation were paid by the NALC Scholarship Foundation, through a fund denoted for providing education to NALC Members. This was also our first three-day meeting that included the leadership program. It seemed to be well accepted and should be used again next year, as confirmation of acceptance. We also stressed the need to get back to planning our Annual Convention at least 3 years out in order for members to better plan their travels. To that end we voted to proceed with Myrtle Beach, SC as our 2008 location. Ed Riggs agreed to set up the convention. New Orleans or San Diego will be the 2009 location. We declined to set choices for 2010 convention due to the dynamics of the NALC, brought about by an influx of new clubs.

**#16 – Junior Litho Clubs:** Michael North submitted his written report and Lauren DeFeo

*Top: The story goes that the city of Portland was so flooded that this fish became part of the building*

*Center: Enjoying the breathtaking rose garden are Trixy and Nathan Atkinson.*

*Bottom: The beautiful Pittock Mansion was also on our sightseeing tour.*



and Neil Lockwood of the Baltimore Club reported at the meeting that their Junior Litho program is alive and doing well. Nearly all Graphic Arts instructors at all levels of education are Litho Club members and support the programs. Currently there are five Junior Litho Clubs in the Baltimore area and soon it will be up to seven active clubs. The Overleaf High recently received their Print Education Certification, with the help of the Baltimore Club. Michael stressed that the best way for a student to forward their career and to have industry recognition is to participate in trade organizations. The Junior Litho Clubs allow students exposure to these concepts and practices early in their work experiences.

**#17 – Resolutions and By-Laws:** There were no requests to modify the current Constitution and By-Laws. Any future changes should be submitted to Ed Riggs, the local presidents and the committee chair.

**#18 – Litho Tips:** Blair Dreyfus acknowledged the time, effort and hard work contributed by Blair and Jean Dreyfus and John Campbell in the production of *Litho Tips*. Once again a very good edition has been assembled and printed for our benefit. John Campbell has donated most of the production costs this year. John Campbell mentioned that all Litho Club members are asked to help obtain at least \$5,000 in ad sponsorships to help defray the production and mailing costs. This is critical to the new plan, which seems to be helping our club regain positive momentum. John also reported that it is important to get a flyer out on time, to promote the 2008 Annual Convention. John printed and mailed two flyers for the 2007 convention. We need to solicit ad sponsorship for the flyer as well as *Litho Tips*. It was also suggested that we include a new member application in the book. It was noted that new technology articles would be welcomed in *Litho Tips*. Perhaps an editorial calendar would encourage industry experts to provide articles to us.

**#19 – Long Range Planning:** Ed Riggs stated that the Long Range Planning Committee has the responsibility of charting the future of our organization. The NALC has spent a significant number of man-hours shaping our Annual Convention, programs, schedule and locations. We hope you agree that we are on the right track to meeting your expectations. If not, let me know! Now we need to focus our attention on other pressing matters, such as: Redesigning our website and updating it continuously; Promote our scholarships; Identify and provide benefits to our members; Develop a new financial model not based on dues increases; Visit local clubs on a continuing basis; Attract more members to local and national meetings; Market the NALC,

locally and nationally; Increase the net value of NALC members to their employers; Sell NALC benefits to potential sponsors and whatever else you may want to add. Real success in long range planning is measured in significant growth in membership and geographic coverage.

**#20 – Mailing List:** Ed Riggs expressed the importance of the mailing lists and their accuracy. Our primary sources of communication are dependent on mailing lists. A request for updated mailing lists will be made in the fall of 2007. Dues were invoiced using the mailing lists updated from September 2004 to 2007. It was noted that home addresses and e-mail addresses are much more stable than company addresses. By using home addresses, the need for updating is drastically reduced, for both the local club and the national organization.

**#21 – Membership Retention/Expansion:** Lauren DeFeo stressed the importance of having the full support of employers to help the NALC attract new members, whether they contribute to their employees' NALC Membership dues or encourage employees to join the club in order to enhance their knowledge of the industry, or to allow them some time off, dedicated to NALC programs that can help develop managerial and people skills. Lauren also mentioned that we couldn't overlook the value of having industry salespeople spread the word about the value of the Litho Club as they meet their customers and our prospective members" in their sales activities. Graphic Arts Educators are instrumental in getting students interested in the industry and joining the Junior Litho Club. When they feel they are part of the industry, they feel more comfortable meeting litho club members and ultimately join a club. That in turn, keeps us moving forward. Litho club members should reach out to help a student get started in a career. Schools should also help their own cause by asking for Industry members (NALC Members) to serve on an advisory board. It was reported that 35% of the Baltimore Club's new members were educators. With that connection to the student base, new blood should be infused into the club for years to come.

**#22 – Mid-Year Leadership Conference:** This meeting has been temporarily suspended. We combined this meeting content with our Annual convention in order to reduce membership cost in time away and money. The Conference could be re-instated at any time, if the membership wishes.

**#23 – Nominating Committee:** President Neil Lockwood announced that the slate for NALC Officers is as follows: President Al Hartman, 1st Vice-President Nathan Atkinson, 2nd Vice-President Art Fry, Secretary Blair Dreyfus (to assume full duties 1/01/08) and Treasurer John Campbell. The slate remained open until the election just prior to the conclusion of the Annual convention. *Note:* Ed Riggs announced his resignation as Executive VP and National Secretary. Blair Dreyfus announced that he is interested in the position and questioned whether or not, he could continue going through the chairs while holding the Executive VP and Secretary position. The Board of Directors deliberated and returned with a decision to maintain a position of not allowing two offices to be held at one time by one person unless it was an emergency situation. Blair maintained his desire to seek the Executive VP and Secretary position. Therefore, a

*Natalie thought it would be great fun to show her grandkids that she saw Santa Claus on her (and his) vacation!*



*Natalie thought it would be great fun to show her grandkids that she saw Santa Claus on her (and his) vacation!*

vacancy was created for the office of First Vice President. Initially, there was also a vacancy for the position of Second Vice President. Arthur Fry of the Cincinnati Club, volunteered to fill the office of 2nd VP and Nathan Atkinson of the San Francisco Club volunteered to serve as 1st Vice President. The Board of Directors, noted that there was a violation of the by-laws that state, only one member of a local club can be elected to office at the same time. With no other viable options, the Board of Directors presented the information to the delegates in attendance and asked them to approve a one-time exception to the rules. The membership unanimously approved the request. Ed Riggs thanked Blair for coming forward to help the NALC. The Board of Directors noted an agreement with Ed Riggs to serve until the end of year in order to smoothly transition the duties and responsibilities to Blair Dreyfus.

**#24 – Internet Website:** George Caughman was not in attendance and no report was available. The ensuing assessment of the website determined that the website was very much improved over the last few months. Current information has been posted and old info has been removed to clean

the site considerably. There still is work to be done, however. There are considerations to re-design the website. It was determined by George, that space availability is not an issue. We are using only a small portion of the space available. A company called Vario is paid \$25.00 per month to host our site. George has funded our site for 10 years! George felt that with the tabs already in place to move to a local club and back, that passwords could be put in place allowing each club to have access to their local site. Our website is very important to us and continues to grow as our window to electronic communication. The value of the NALC is to help others across the country and learn from them. We want our site to be a resource for our members. We posted scholarships and awards information as well as all Presidents of the local clubs with contact info. We also think that after 10 years, we should fund the \$25 per month hosting fee as a budget item.

**#25 – Technology:** Michael North was not present, but Neil Lockwood conveyed Michael's thoughts. A major trend in the industry and especially the stationery market continues to be the On-Line ordering of personal

*continued on page 16*

*The Atkinsons made the convention a family vacation. Here is daughter Ashley with Nathan and Trixy.*



*Kim and Bill Wearne, first time attendees, from Ann Arbor.*



*The closing Presidential Banquet is always a grand affair.*



*Judy Kenyon joining friends for a delicious president's dinner.*

*Past NALC President Sue Kent looking forward to dinner and Installation of Officers.*



*Blair Dreyfus expressing his pleasure at seeing the Don Harts and hoping they enjoyed their first of many NALC Conventions.*



Convention photos courtesy of Don Hart and Nathan Atkinson.

## NALC First Vice President: Nathan Atkinson

**THE HARLEY STORY** may be a tale of being careful for what you wish, because it just may come true. It began back when I was sixteen working for Rice Motors, a Honda dealership in El Monte, California. I was able to get the job without any experience through a Masonic Temple contact Don McCully who owned an automotive tune-up shop. This taught me early in my career the importance of belonging to and participating in organizations. I place emphasis on the participation, because I would spend several



weekends with Don, planting, watering and tending to trees at a local recreational park area when I was a member of the Order of DeMolay.

A result of my volunteer working relationship with Don was that he had an understanding of my work ethic and had no reservation picking up the phone and asking Champ Rice if he could take me on. Overnight, I became the “Lot Boy” with the responsibilities of keeping the lot clean, rolling all the bikes out in the morning, back inside for the night, and

keeping the bikes washed and polished. Eventually I was trained to assemble, and service the new bikes, 50cc to 750cc Honda motorbikes. The best part was that I learned to ride every bike that was on the lot.

The day I turned eighteen I changed my career from motorcycles to printing. I showed up in the pressroom of the *Los Angeles Times* where my grandfather worked as a foreman and that landed me on the Ad Alley Composition floor as a proof press operator. Never did ride another motorcycle after my eighteenth birthday until . . .

Being a typical American male nearing his mid-life of fifty-years, I would put on the impression of being “cool” and “with the times” to my family. Somehow owning and riding a Harley Davidson entered into this dream world. I figured I was pretty safe since the price of such an item did not fit into the family budget. Well, one Father’s Day morning, accompanied by my wife, son, daughter and granddaughter, we ended up at the Harley rental agency in San Francisco. They had reserved and rented a Harley for the weekend in my name.

A bit of panic set in. I had not operated a motorcycle for over thirty years even though I still had a class M-1 operator’s license. Also, I had never been on a bike larger than a 750cc Honda. Fortunately it all came back to me and the feeling of power was overwhelming but exciting. I rode that bike all weekend up and down the coast, and have not been on a bike since. Maybe in another thirty years?

### On becoming an instructor

**MY PRINT CAREER** spans close to thirty-six years. The *Times* trained me in hot and cold type composition, and also taught me the operations of letterpress, repro-presses and offset press. Moving to San Francisco I became the night shift supervisor at AM Graphics for their small offset and duplication services. Thinking I knew everything there was to know about life and small offset duplication, my wife Trixy and I opened a small commercial offset shop in San Francisco. We owned and operated Atkinson Press for 24 years and retired the business in the year 2000.

These last nine years I have been a member of the Graphic Communications Department at City College of San Francisco and am a tenured Professor. In the beginning I wondered how I would behave in front of a classroom full of students: would I freeze up and forget the topic I was lecturing, or maybe end up stuttering and stammering every other word? The very first time





Name: Nathan Atkinson

Birthplace: Seoul, Korea

Measurements:

With a densitometer

Favorite color: PMS 285u

Favorite book:

*Tortilla Flats* by John Steinbeck

Movie:

*To Kill a Mockingbird* with Gregory Peck

Turn-Ons: My family

Turn-Offs: Red padding compound

Favorite pasttime: Playing guitar

Ambition: To be president of the NALC!

*Left: Competing in a hula contest at this year's San Francisco-East Bay Club annual picnic.*



*Alligator hunter in Florida.*

*Enjoying convention in Cancun!*



*Touring the facility.*

*Teaching a class.*



before an audience of around 45 students speaking about the offset print process I was amazed that I could deliver a coherent and relaxed lecture. I found out that I had a vast amount of knowledge and experiences to reach out and share with these students seeking an education in our industry.

Becoming an educator and the rewards of meeting and working with individuals who will become our future, spanning the print production process of graphic design, production art, digital file management, print production and finishing process is priceless. I am pleased to instill the confidence and skills necessary



for these students taking ownership in their career and not treating it as just a job.

About the same time I became an instructor I also became more active in the leadership of The San Francisco Litho Club. It seemed like the perfect opportunity to learn the skills I admired from those who offer their time. I encourage all my students to become involved in a professional organization for all the obvious reasons. What is hard to put our fingers on are

the benefits not clearly defined. Last year, I wanted to arrange a field trip to Day & Nite Trade Bindery in San Francisco and the contact club member no longer worked there. So I gave a call to the owner, Bert Young, introducing myself and being a little apologetic about never having met Bert personally. To my surprise Bert replied, "I know who you are. I have enjoyed reading your messages in *The Pi-Box* and you are more than welcome to bring your class." Being a member has its benefits and participation has its rewards.

## Christmas Guitar

I ONCE HEARD that the guitar may be one of the easiest musical instrument to learn to play but one of the hardest to master. My first experience was back in college when my peers were all buying acoustic guitars and playing folk and blues tunes. So I went to the local guitar store with a friend to purchase one with absolutely no knowledge of what I was buying. Ended up buying a six-string Orlando, an affordable Japanese import for around \$60. Now that I think about it this amount would have covered my rent for a month, but the shop owner threw in six free lessons that sealed the deal.

You would think that my lessons would begin with positioning the left hand and strumming with the other hand – you know the easiest instrument to learn to play. Instead my teacher wanted to share



his picking style and began my lessons with coordinating my left hand to move my fingers in patterns that pushed down on strings, use a hammering motion on the strings and pulling off the strings. Now on the right hand I was using the thumb, index and middle fingers to pluck and pinch the strings. There were only twelve notes to this first song. I think it was titled "The Wildflower Song." When my instructor played the piece it would sound magnificent and when I tried it was horrible.

The strings on my guitar were made of steel and I would last about five minutes before the pain of the steel digging into my fingertip would become unbearable. With a very low threshold for pain and bleeding fingertips I didn't spend a lot of time practicing, so much of my early playing was the 30 minutes of the six free lessons.

I think that the main reason for my inability to play was that I really had no convictions or passions for playing the guitar. Over time and exposure to various music influences I came to like songs that told a story and became interested in song writers that performed their own music like Bob Dylan, Neil

Young and John Prine. I would learn to play their songs by watching them play, picking up their song-books and trying to figure the chord progressions on my own. A major hurdle was that I do not have the talent to read music.

Eventually my fingertip toughened up and began creating calluses. I could play complete songs without having to stop in agony. In fact the ability to play and sing "Old Man," written by Neil Young was the reason my wife Trixy married me. It was the line, "I need someone to love me the whole day through" that cinched the union. Sometime during my late twenties I put the guitar away.

Thirty years passed and I got the notion that I wanted to play the electric guitar, so I visited my local music store and decided on an affordable import from Korea and started making a lot of noise with a tiny amplifier. I was amazed that the fingers had not forgotten how to move and it seem that the tips of my fingers adjusted very quickly without the pain I had when I was just learning. This went on for about two years, then I let Santa know that I wished for a quality guitar. I was very pleased when he brought me a Martin brand D-16GT acoustic guitar made in Nazareth, Pennsylvania. The next Christmas, he added a Fender Stratocaster, from Corona, California.

I am now in guitar heaven. You may wonder why I mentioned the specific models and production areas of these instruments. It is very similar in the offset printing industry, like comparing a Chief 17 to a Heidelberg. Both are offset printing presses and I feel better and more confident operating the Heidelberg, but at the same time I can enjoy operating Chief 17 because it feels different and I need to rely on my ability as a press operator to make it perform.

Have I reached the mastery of either playing a guitar or operating an offset press? No. But I still have a lot of years to keep reaching for that accomplishment. I can now play that first song in my sleep and this was the building block of what I can do today. What a lesson to us all as we pass on and share our skills to our peers and the next generations and think that they "just do not get it."

### Father, grandfather and cave explorer

I FEEL FANTASTIC that I am able to share my family with all of you. We all live very busy lives, and participating in the leadership of an organization does affect the amount of time we share with our families. Every member of my family has a genuine feeling of pride and understanding and they exhibit their support by attending events and being a part of the Litho family that I have joined.

My daughter, Ashley is a teaching assistant in a Bay Area elementary school. Her talents rely heavily on her compassion and understanding of young children and are a vital communication link between student and teacher given the challenges of 21<sup>st</sup> century education in our public school system. Come to a San Francisco/ East Bay Picnic and cheer her on in the chili cook-off competition, she is trying to perfect the vegetarian version of an award winning chili, a tough position in a carnivore dominated world.

The tall one who looks a lot like me is Dominic, my son. He spent many a day hanging around my print shop, but ink was not in his future. Instead he found his place in the sun trouble-shooting and installing high-tech communication systems. I loved signing us up for Club golf tournaments because he has the same attitude I do when it come to golfing. Swing away, hope for the best and remember the great shots that make it all worth the afternoon and brings us back for more!

Destini is Dominic's daughter and she calls me Grampi. Being a grandpa of course is one the best things that life offers, because it affords us the experience to relive the times of our own youth and raising our children without the burden of being the responsible parent. It sure is a lot more fun!

All of this would not have been possible without my wife, Trixy. We met on the job at AM Graphics in San Francisco. I was the night shift supervisor at one location and Trixy worked at the satellite shop. Trixy helped with customer service, press operations and binding at a three-person operation. Her supervisor played matchmaker by calling me on several occasions to trouble shoot their electro-static plate-maker and Multilith presses. During a MUNI strike, he would have me pick up Trixy from her home and drive her to work. I do remember Trixy visiting the Mission Street shop with her girlfriends to check me out.

One thing led to another and eventually we were dating and before you know it we were married. We are now on our 31<sup>st</sup> year. Together we have been able to support, share and participate in each other's lives. Printing has been a passion for both



of us and we started our own small format commercial offset print shop in downtown San Francisco the same year we tied the knot. When it was time to have Dominic and Ashley, we remained devoted to each other and the print shop and had their playpens in the front office. As the children grew, the necessity to raise them in a home environment became apparent. Trixy is not one to sit still and staying home was not enough of a challenge so she began a fully licensed home day care center. She became aware of the need to become educated in early childhood education. The next steps involved working in various childcare centers and going to school. She first attended City College of San Francisco for her AA degree, then went on to San Francisco State University where she earned her Bachelors and Masters degrees.

Even though today we work in different fields we still are able to integrate our professional lives with each other. I remember getting up in the wee hours of the morning after a snow fall, chaining up my truck and driving a bed of snow to her center so that the children could have a snow day in South San Francisco. The things we do for love, but we so enjoy each other's company, from skippering a motor boat down a mangrove river in Cancun to crawling around the mud in the caves at California Caverns.



## The San Francisco Club

I DO NOT REMEMBER when I was inducted as a new member in the San Francisco Club, but fortunately this has been recorded in our club's roster. Apparent I have been a member since June of 1989. I do remember that my sponsor was Bob Craft Sr. Sue Kent was the President, now Past President of NALC, and Henry Aguirre performed the induction ceremony – at least I hope I remembered this correctly. We all miss Henry, but Sue and Bob Sr. are still active in my personal and Club lives.

Like many members, I paid my dues and attended meetings for about five years taking in the shared knowledge afforded by my membership. At some point I realized that the benefits of sharing knowledge would increase if I were to give as well as receive. Running a small format print shop was seven days a week, 12 hours a day and this seem to run my life with little left over for participation beyond attending meetings.

It was during John Kohnke's term as president of The San Francisco Club (he, too, became President of the NALC), that I remember receiving a personal letter requesting that I participate and serve on the Board of Governors. I politely turned down the offer giving the reason of being too busy running Atkinson Press. Even though I did not begin participating, the seed was planted that I was valued as a member of my Club.

It was a few years later that I decided to volunteer to print the meeting notices. I had felt disappointed that these notices arrived only a few days before the event. Our meetings are scheduled for the third Thursday of each month with a few exceptions and I should have been able to mark those days down, but receiving a notice with advance planning increased my attendance. I learned early in my life that just complaining usually results in unwanted results and that it is always better to offer a solution along with the complaint. So realizing that one of the problems of getting out the notices was finding a small format printer to produce these invitations, I was in the perfect position to donate these services.

This was the beginning of becoming an active participant. Eventually I served on the Membership, Education & Scholarship and Public Relations committees. If you have served on a Club Board you know that one day the Nominations committee will come knocking on your door and ask you to run for an elected office. Anticipating this day I wanted to make sure that I was comfortable in taking on these leadership responsibilities, so I started attending Conferences and the Club training sessions.



The day did roll around and I was asked to begin the leadership ladder. At that time I did turn it down and requested to be asked the following year. If I were to be elected President in three years I did not want to conflict with my review to receive tenure at City College of San Francisco. The next year I was elected Second Vice and fulfilled the obligation of each office on up to the President of the San Francisco Club. I feel satisfied with my performance in this position and attribute this to having a vision and plan before my commitment.

## Cancun and the NALC

Now that this new opportunity and new set of responsibilities for being your First Vice President for the National Association of Litho Clubs comes into play. I must put these principles of goal setting to task again. Standing with the newly elected officers at the Portland Convention gave me a different feeling because now I am asked to be part of a team to lead a national organization with a huge geographical area. The NALC is a great organization, especially in atmosphere and manner in which we conduct ourselves. I would like to share a communication received following the Portland Convention. My first convention with NALC was in Cancun and I must say that I came away from that event with a similar experience.

*Hi everyone. Sorry that it has taken me so long to respond, but as a business owner you understand how crazy things can get when you take off a few days. We've been pretty busy bringing in new business, letting people know about our new DI press and getting a kick start for the new year with our club and our new affiliation with your organization.*

*I wanted to thank all of you for the warm welcome that Ward and I received at the convention. Usually, when I attend this type of event as a prospective member, I feel like a "fish out of water." But from the moment we arrived, it felt like we always belonged. And we actually saw some familiar faces, which was an added bonus! We are very excited about the new year and our association with your organization. Everything we heard was very encouraging. We look forward to the coming year and can't wait until next year's convention at Myrtle Beach.*

*We have a LOT to do to bring our club back and beyond from where it was for the last couple of years. We now have an association that we can be proud to say "we are affiliated with NALC" and we are excited about bringing new members into our local club.*

*Please feel free to pass this on to anyone else who was at the convention in Portland. I don't have everyone's email addresses yet and I want them to know how much we enjoyed meeting everyone. See you next year (or sooner)!*

*Susan Johnson, Redwood Empire Club, Secretary*

*Owner, Definite Impressions graphics & printing, 421 Portal St, Ste H, Cotati, CA  
707 795-1022 • 795-5509 fax, susan@diprinting.com*

The rewards of any endeavor for me is the following day when I prepare for today, reviewing tasks that I wish to succeed at and reconciling those things accomplished. Planning for tomorrow as a goal is a fine notion, but if you wait too long the continued paths of change may leave you behind. Attending the Cancun Convention allowed me the opportunity to establish a closer relationship to the members of NALC.

As a bonus I was also able to visit the Great Mayan Pyramid at Chichén Itzá, climbing to the top was one of Trixy and my goals in life and here I am walking down the steps. Recently, on a news program it was noted that tourists were no longer allowed to climb these steps. I sure am glad that I did not miss the experience of being a part of it all. My grandfather once told me that tomorrow never comes, "for tomorrow's today becomes yesterday"!

Nathan Atkinson, First Vice President, National Association of Litho Clubs



## Ed Riggs welcomes new clubs into the NALC:

*Ward Johnson, president  
Redwood Empire (California) Club*

*Hello Ward,*

*Please consider this communique as Notice of Acceptance by the National Association of Litho Clubs, for the Redwood Empire Club as petitioned June 18, 2007.*

*The Official date of acceptance will be logged as July 16, 2007. Your NALC Membership dues are waived until July 1, 2008. The Redwood Empire Club will receive all benefits and opportunities of participation effective immediately.*

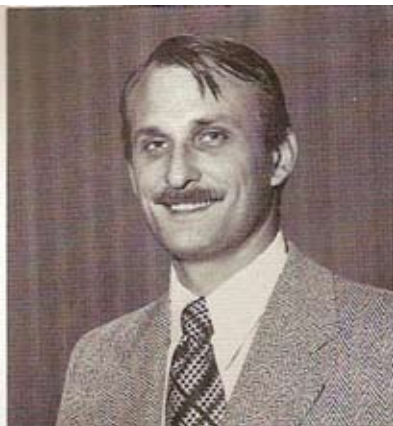
*Alan Krogness, president  
Sierra Graphics Network  
Reno, Nevada*

*Hello Alan,*

*Please consider this communique as Notice of Acceptance by the National Association of Litho Clubs, for the Sierra Graphics Network as petitioned June 22, 2007.*

*The Official date of acceptance will be logged as July 23, 2007. Your NALC Membership dues are waived until July 1, 2008. During the interim period, the Sierra Graphics Network will receive all member benefits and opportunities of participation effective immediately.*

## ~ IN MEMORIAM ~



**Chuck Mainprice**  
**NALC past President**

**Betty Worthington**





*Vicky Lockwood accepted the Tom McGill Outstanding Member of the Year award from President Lockwood. The winner was Craig Moeller of Ann Arbor who was unable to attend.*



*Ed Riggs congratulates outgoing President Neil Lockwood on a successful year.*

### **continued from page 8**

stationery. The popularity from the provider's point of view is the capture of the data base from their customer, giving the provider a very definite advantage when it comes to re-ordering or expanding the product line sold. Certainly the digital technology enabled this new market growth with faster, more accurate delivery of product.

**#26 – NALC Foundation:** Betsy Gandelman Fiske submitted a written report the calendar year 2006. For the year, the NALC Foundation's total investment income (less expenses) was \$24,925, which yielded an average return on investment of 6.25%. The only fees incurred by the Foundation are for annual accounting and state registration. The total amount of scholarships give away in 2006 amounted to \$27,609, a decrease in activity. Betsy encourages any member knowing any graduating high school or current college students interested in pursuing a graphic arts education to contact their local litho club, Ed Riggs or Betsy to find out more about our scholarship programs. Any authorized local NALC club that may have an interest in joining our tax deductible foundation should also contact Ed or Betsy for full information. We need to distribute scholarships!

### **#27 – Old Business:**

**NALC Liability Insurance Program** – Ed Riggs stated that the insurance program is available to all clubs at a discounted rate of \$350 per club. This policy is in force from 10/01/07 to 9/30/08. Clubs will be invoiced for the 2007-2008 year in September. Please send your check to Ed's attention using NALC's P.O. Box. Last year, nine clubs took advantage of this benefit. This year, 14 invoices will be sent. Bottom line – Good insurance – Low premium.

*Your new national officers for 2007-2008: President Al Hartman (Cincinnati), First Vice President Nathan Atkinson (San Francisco), Treasurer John Campbell (Boston), and National Secretary Blair Dreyfus (San Francisco).*



**Future Conventions Evaluation** – This report was included in the Future conventions report. Our next Annual Convention is will be in Myrtle Beach, SC.

**Election of Officers** – 2007/2008 elected officers are President; Al Hartman, First Vice-President Nathan Atkinson, Second Vice-President Arthur Fry, Treasurer John Campbell, Exec. Vice-President Ed Riggs, and National Secretary Blair Dreyfus. *Note:* Ed Riggs will transition his responsibilities to Blair Dreyfus no later than 12/31/07.

**Other Old Business** – Membership Dues. It was discussed very openly that we need to raise dues as proposed by the motion made at our last meeting. It was voted not to increase dues. After discussion, it was decided that we must concentrate efforts on developing new revenue in order to balance the budget.

### **#32 New Business**

**Rae Goss Scholarship and President's Award:** The Rae Goss Scholarship was used this year to fund the presentation by Ed Gleeson, of the PIA/GATF Economics Team for the education of all Association officers and delegates at the National Convention in Portland, OR. This is in accordance with all NALC Foundation procedures.

**NALC "Litho Club of the Year":** No award was made for 2007.

**NALC "Outstanding Member of the Year" award:** Nancy Noble earned the national award this year. The Member of the Year award recognizes significant contributions by a member that helps the National Organization over the year or several years. In this case, Nancy has helped her own San Francisco Club and the NALC with her dedication of time and energy.

**Closing Remarks:** Neil Lockwood thanked everyone for traveling to Portland to help make this meeting a success. Many important topics were addressed and new issues brought forth. Everyone's level of personal contributions elevated the value of the meeting to all. Neil stressed that we need more members to attend and expressed his hope that word of mouth will help bring people to our next meeting in June 2008.

**Meeting Adjourned** by NALC President Lockwood at 3:00 pm.

– Ed Riggs, National Secretary

*More from the convention on next page.*

## Educational Sessions at Convention

**RAY SIEGEL**, President of the Chicago Litho Club walked us through the dramatic 18-month turn-around of their club. From a Club with membership in decline, to nearly doubling their membership roster to more than 350 members, Ray traced all of the steps to success. There are so many eye-opening tips for us in his presentation, that instead of trying to cover them as part of the minutes, we want to give this presentation a separate platform in our *Litho Tips* over a course of several issues. Stay tuned – it's worth the wait!

**ED GLEESON** of the PIA/GATF Economics Staff, led us through a very good presentation of the current economics in the printing industry in general and then broke it down to market segment performance and geographic sales as well. We most notably learned of the rising sales of "Specialty

Printing." This ancillary printing, typically not done by the local shops, can be a good revenue producer, with little hands-on dedication.

**LAUREN DEFEO** of the Baltimore Litho Club moderated a discussion around what we do professionally and how we can help each other through member-to-member communications.

We also asked each member in attendance to tell us what their club would like to see the NALC do to help their club. More information on this subject will be forthcoming.

Other discussions following the presentation and Lauren's communications program, such as what is the position of The Litho Club regarding Craftsmen Club members that are looking for an alternative?

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## Educational Meetings Available to Clubs

Chicago Litho Club President Ray Siegel has offered to speak before any club that would like to hear some of their "success stories." Interested clubs should email him and if he can fit them in, he will. Some clubs are doing a good job of using the resources within their clubs to put on programs but other clubs are struggling with programs. Contact Blair Dreyfus and he will be your "guide" to getting speakers from nearby clubs. Most of these fellow Litho Club members, or even members of sister printing groups not associated with the Litho Clubs have members willing to (for a good meal, a couple of "pops," a "tip" on the best fishing spot or golf course and a free place to lay their head) would drive (what's a few miles) to their peers' club to put on a program.

The Cincinnati Club could utilize the ideas that the Chicago Club's president would give them. I also know that the Des Moines Club is looking for someone to put on a program about inks or coatings and perhaps there is a member of the Cincinnati Club who would be willing to make the trip. Tell them that you have it on good information that the meal will be outstanding, the comraderie and fellowship that they will receive there will match the meal *and* they'll feel good about themselves for having made the effort.

There is a young man in the Des Moines Club who may be enticed to take a trip to Kansas City, say, to talk about InDesign and their Users Groups, and I am also certain that there is a man in Kansas City who does fantastic foil-stamping who could be enticed to make a trip – somewhere – to talk about the ins and outs of the process and how foil-stamping can enhance any project. There are many, many more individuals in our midst who are capable and would be willing – we just need to ask them.

That's where your national office comes in: we will compile a list of those members as we find them and then all you, as a club, have to do is ask us for help. We're there for you.

# Economic & Market Forecast Current Trends and Outlook for 2007–2008

*a report from PIA/GATF*

**H**OW WILL THE ECONOMY and print markets perform over the next 12 to 24 months? While economic and market outlooks are always subject to many risks and uncertainties, it is still useful to look ahead and develop a probable forecast of the expected environment, opportunities, and threats.

This report provides an assessment of the economy and print markets over the last year and a forecast of future trends, major threats, and opportunities that will impact print markets over the next two years. The scope of the report is limited to economic and competitive factors that directly influence printers' sales and financial performance. The time period covered in the outlook is two years, 2007 and 2008, since this is the typical planning horizon used for most major business decisions although there are some longer-run views included. The purpose of the report is to help printers and suppliers to assess their competitive situation and to develop their own strategic plans for 2007 and beyond.

Last year's scan, *Over the Horizon: An Environmental Scan for the Economy and Print Markets in 2006–2007*, provided a fairly accurate assessment of economic and print markets trends as they eventually unfolded in 2006.

What's in store for the economy and print markets over the next couple of years? At this time the outlook is positive in the sense that the economy and print markets are expected to grow. However, a slowing of growth is anticipated. This is the key point in this year's report:

A slowdown in the growth rate of the economy and print markets over the next 12 to 24 months is anticipated as our baseline forecast. Printers should develop their business plans for 2007–2008 accordingly.

2006	2007	2008
All printers 2.7%	2.7%	2.5%
Profit leaders 10.3%	10.5%	10.3%

**T**HREE FORECAST SCENARIOS are discussed in this report – continued strong growth, the slow-down, and a recession. At this time we believe that the second scenario makes the most sense in preparing business plans for the next 12–24 months.

The economy should grow but at a slower pace as the lagged impacts of the Federal Reserve fight on inflation and

slowing housing markets impact other sectors. This scenario calls for economic growth to be cut in half in 2007— to around 1–2%. Inflation will remain in check and labor markets will remain relatively tight but loosen slightly as the unemployment rate stabilizes or rises somewhat. Table 1 shows the baseline economic outlook for 2006–2008.

**Table 1. Baseline Economic Outlook for 2006–2008: Slowing but Growing**

	2006	2007	2008
Economic growth (change in real GDP)	3.3%	1.5%	2.5%

**Table 2. Print Markets 2006–2008**

	2006	2007	2008
<b>Total shipments</b>	170.3	172.1	174.6
<b>% Change</b>			
Total shipments	2.5–3%	1–1.5%	1.5–2%
Ink-on-paper	1.5%	0	0.5%
Toner/digital printing	4–5%	2.5–3%	2.5–3.5%
Printers' ancillary services	3.5–4%	2–2.5%	2–3%

#### Printer's Bottom Line

Average before-tax profit as a percentage of sales

	2006	2007	2008
All printers	2.7%	2.7%	2.5%
Profit leaders	10.3%	10.5%	10.3%

*For a complete copy of this report, or to have this presented at one of your club meetings, contact:*

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PIA/GATF

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AT THE JANUARY 1981 NALC Mid-Year Meeting in Phoenix, the delegates voted to accept a proposal that would establish an awards program co-sponsored by NALC and 3M designed to honor and recognize “The Local Outstanding Member of the Year.” Each of the local litho clubs that comprise NALC would nominate a local member “for significant contributions and activities that have improved the status, services and benefits of his local litho club.” Nominations will be accepted during the last six months of each year. This award is presented for **LOCAL ACHIEVEMENT**.

A committee composed of the NALC Officers will screen all nominations during the month of January and select the “Outstanding Member of the Year,” who will be properly honored at the NALC Mid-Year normally held each January. In addition, each nominee will receive a suitable award presented to him or her at the monthly meeting by an NALC Officer and regional 3M representative.

The objective of the new NALC/3M Awards Program is to create an awareness of the outstanding contributions made by a member within his own organization. NALC President Wayne Leary, in announcing the program said, “It is time we became aware of the value of that special member who exemplifies the term *member participation*.” Henry L. Hatch, 3M Manager, Industry Relations, said each nominee would be awarded a framed told embossed, antique litho label from the 3M Collection. The “Outstanding Member of the Year” would be additionally presented a beautiful framed montage of several of the antique stone lithos from the 3M Collection.

Nominees for the Award can be on the basis of one major, specific accomplishment for his local club, or a series of smaller, but consistent activities. Guidelines that are suggested include:

1. **Ingenuity and Creativity that have benefited the local club.** Look for the member whose good ideas and suggestions have improved existing services, programs or benefits or initiated new ones that didn't exist previously.
2. **Extraordinary skill in the performance of club duties.** This may pertain to an officer or committee chairman who achieved more during this term of office than normally expected.
3. **Reliability and length of service.** Consider the reliable member who, over the years, is always available to handle a project, set up a special program, get out a bulletin or moderate a session . . . and consistently does it well.

*Agfa replaced 3M as the sponsor of the Outstanding Local Member of the Year in 1997. Polaroid replaced Agfa in 1998. Polaroid changed its name to Latran in 2003 and continues to sponsor the Outstanding LOCAL Member of the Year Award.*

*The NALC Outstanding Member of the Year was renamed for Tom McGill in 1998.*

*Recipients are:*

- 1982 Brother George Ghiselli, Los Angeles
- 1983 Russ Gudknecht, Philadelphia
- 1984 Stan Dabkowski, Baltimore
- 1985 Dan Mancha, San Antonio
- 1986 James Aliberti, Boston
- 1987 Richard Guyot, Central Wisconsin
- 1988 Mike Masenior, Baltimore
- 1989 Ron Hutton, Dallas  
Don Samuel, Cleveland
- 1990 Richard Worthington, Cincinnati
- 1991 Frank Lasiewski, Cincinnati
- 1992 George Caughman, San Francisco
- 1993 Perry Westland, Jr., Washington D.C.
- 1994 Sue Kent, San Francisco
- 1995 Ed Altamirano, San Antonio
- 1996 Michael D. Butler, Cincinnati
- 1997 Nancy Plowman Sandreuter, Boston
- 1998 Barbara Westland, Washington, D.C.
- 1999 Gail Gagliardi, Connecticut Valley
- 2000 Chuck DePrez, Forth Worth
- 2001 Robert Przybylski, Sr., Baltimore
- 2002 *not awarded*
- 2003 Michael Herzog, San Francisco
- 2004 Nick LaFauci, Boston
- 2005 Wilma Hill, Kentuckiana
- 2006 Craig Moeller, Ann Arbor
- 2007 Nancy Noble, San Francisco

*With the change in NALC meeting format, the date for nominations and presentations will be updated and the clubs notified.*

**WHEREAS**, Each of the Litho Clubs is unique, and operates independently, doing what it determines best in its own community for the benefit of its membership;

**RESOLVED**, The purpose and objectives of the National Association of Litho Clubs is to contribute to the general welfare of the member Litho Clubs by:

1. Function as a forum for the interchange of information relative to the operation of the Litho Clubs, graphic arts job skills, technical developments and processes and trends in the graphic arts industry.
2. Provide support and advisory services, and operating supplies for the Litho Clubs.
3. Provide sources for educational programs and speakers for the Litho Clubs..
4. Foster and maintain educational scholarships for technical and management training in the graphics arts.
5. Assist colleges, universities and high schools in the development and improvement of educational programs and scholarship programs in the graphic arts.
6. Initiate awards and national recognition for the Litho Clubs and the membership for exceptional service and performance for the Litho Clubs or graphic arts industry.
7. Coordinate national publicity for the Litho Clubs.
8. Coordinate the publication of the NALC official publication – Litho Tips.
9. Coordinate the planning of the Mid-Year Leadership Training Conference and the NALC Annual Convention.
10. Initiate and assist in establishing new Litho Clubs.
11. Maintain a National Office and National Secretary to coordinate the organizational and administrative work of the NALC; assist and provide advisory services to the NALC officers and committees and member Litho Clubs; maintain the records, archives, mail and telephone service and such other services as required for efficient operation of the NALC.
12. Through the United efforts of the Litho Clubs, advance the progress of the individual members of the Litho Clubs and the graphic arts industry.

## NALC Awards and Presentations

The National Association of Litho Clubs makes the following award presentations, most on an annual basis. As a member of the NALC, you are entitled to apply for these or nominate a member of your club.

*Deadline for application May 15:*

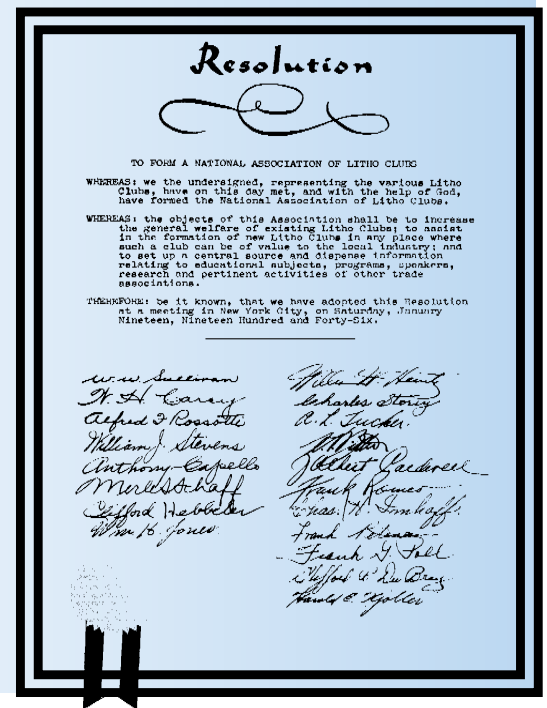
1. NALC Litho Member of the Year Award (Award for National Achievement)
2. NALC Outstanding Local Member of the Year (for Local Achievement)  
The Tom McGill Award is chosen from the Local Members of the Year.
3. Litho Club of the Year Award
4. Rae Goss Management Training Scholarship

*Deadline for application December 15:*

- Toby Morgan Scholarship
- The Elmer G. Voigt Award of Excellence (controlled by GATF/PIA)
- Presidential Award *Recipient chosen by outgoing National President*

A Lifetime Achievement Award is available for presentation when it is recognized by the NALC Executive Board that a member in good standing has performed in a superior fashion over a long period of time on behalf of the NALC.

*For more information, contact your local club president or Ed Riggs at NALC Headquarters.*



# NALC MEMBERSHIP APPLICATION

*I hereby apply for membership in The National Association of Litho Clubs.*

Name (please print) \_\_\_\_\_ Date \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Cell \_\_\_\_\_

Employer \_\_\_\_\_ # of Years \_\_\_\_\_

Position in Company \_\_\_\_\_

Work Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone \_\_\_\_\_ Cell \_\_\_\_\_

Email(s) \_\_\_\_\_

*Type of membership:*

\_\_\_\_ NALC Member through one of our local clubs *Location* \_\_\_\_\_

\_\_\_\_ NALC Member at Large

\_\_\_\_ NALC Member to Found a New Club *Location* \_\_\_\_\_

Please mail club information to my home \_\_\_\_ or work \_\_\_\_ address.

Signature \_\_\_\_\_

Send to: National Association of Litho Clubs  
P.O. Box 6190  
Shallotte, NC 28470

*photocopy as needed*

